

Donation Distinction Benefits

Advertising Vehicle	Title \$5K	Val. \$2.5K	Sal. \$1K	HH \$500	HR \$250	Friend >\$250
Newspaper Advertising	Logo-Large	Logo-Med	Logo-Small	Name-Med	Name-Small	
Website (Year Round)	Logo-Large	Logo-Med				
Facebook	Logo-Med	Logo-Med				
Events (See Timing For Ea. Event)	All	4 of 5	3 of 5	2	2	
Duck Race Timing: Back-to-School	Pre Day Of Post (Lg. Ad) Booth Banner	Pre Day Of Post (Med. Ad)	Day Of Post			
BEF Takes The Community Back To School Timing: Fall	Pre Day Of Post (Lg. Ad) Booth	Pre Day Of (Med. Ad)	Pre Day Of (choice 1) (Sm. Ad)	Choice 1 Day of Post	Choice 1 Day of Post	
District Student Expo Timing: Winter	Pre Day Of Post (Lg. Ad) Booth	Pre Day Of (Med. Ad)	Pre Day Of (choice 2) (Sm. Ad)	Choice 2 Day of Post	Choice 2 Day of Post	
BEF Telethon Timing: Early Spring	Pre Post					
20 th Anniversary Celebration Timing: Late Spring	Pre Day Of Post Booth	Pre Day Of Post	Day Of Post	Day Of Post	Day Of Post	Day Of

Advertising Program

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Corporate Name To Be Formatted As:	Large Logo	Medium Logo	Small Logo	Printed Name – Med	Printed Name-Small	Printed Name
Pre-Event Advertising: Note: BEF cannot control the final print decisions for newspaper articles.	Newspaper In-School E-Mail Website Facebook On-Line** BHS Fence Banner	Newspaper In-School E-Mail Website Facebook On-Line**	Newspaper In-School E-Mail Website			
On-Site Event Advert.	Banner Booth Spon. Board	Spon. Board	Spon. Board	Spon. Board	Spon. Board	Spon. Board
Post-Event Advert.	Newspaper Ad Article	Newspaper Ad	Newspaper Ad	Newspaper Ad	Newspaper Ad	
Website	Large Logo	Medium Logo				
Facebook	Large Logo Sponsorship Blogs	Medium Logo Sponsorship Blogs				
**On-Line: Corporate Sponsorship to be included wherever possible. Some sites prohibit mention of sponsorship partners	BEF Barr. Schools Town of Barr. Patch.com	BEF Barr. Schools Town of Barr. Patch.com				